

Rep Order# 6851227 Ver# 1 Mod# 0 Status Confirmed Traffic Order# 106494 Printed: 09/12/2012 11:53 AM 1 of 6  
 EC'd Yes Last Received: 09/11/2012 9:22 AM Showing Buylines: All Lines

Station KSNV-TV LAS VEGAS, NV.  
 Advertiser ( ) ROMNEY 4 PRESIDENT  
 Product ROMNEY FOR PRESIDENT  
 Estimate# 373  
 Buyer STEPHANIE KINCAID  
 Phone#  
 Fax#

Agency ( ) AMERICAN RAMBLER PRODUCTIONS  
 138 CONANT STREET  
 BEVERLY, MA 02494  
 Agency C/P1/P2/E //373  
 Flight Dates 09/12/2012 - 09/18/2012  
 Hiatus Weeks

Rep Firm  
 Sales Office ( ) PHILADELPHIA  
 Salesperson ( ) AMY MCCREARY  
 Salesperson Phone# 215-568-6540  
 Salesperson FAX# 215-568-1845

--- CONTRACT COMMENT ---  
 SC=\*

LT	Ln	Day	Time	Program	Len	Rate	Dates	Spots/Week	# of Weeks	Total Spots	Total Cost	Daypart
	1	M-TU	6A-7A	WAKE W/WAGNER 1/DAY	:30	\$450.00	09/17-09/18	2	1	2	\$900.00	
	2	W-F	6A-7A	WAKE W/WAGNER 1/DAY	:30	\$450.00	09/12-09/14	3	1	3	\$1,350.00	
	3	M-TU	7A-9A	TODAY 1/DAY	:30	\$550.00	09/17-09/18	2	1	2	\$1,100.00	
	4	W-F	7A-9A	TODAY 1/DAY	:30	\$550.00	09/12-09/14	3	1	3	\$1,650.00	
	5	M-TU	9A-10A	TODAY 2 1/DAY	:30	\$200.00	09/17-09/18	2	1	2	\$400.00	
	6	M-TU	10A-11A	TODAY 3 1/DAY	:30	\$200.00	09/17-09/18	2	1	2	\$400.00	
	7	W-F	10A-11A	TODAY 3 1/DAY	:30	\$200.00	09/12-09/14	3	1	3	\$600.00	
	8	M-TU	11A-12P	RACHEL 1/DAY	:30	\$200.00	09/17-09/18	2	1	2	\$400.00	

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	9	W-F	11A-12P	Buyline Comment: RACHEL 1/DAY	:30	\$200.00	09/12-09/14	3	1	3	\$600.00	
	10	M-TU	12P-1230P	Buyline Comment: NOON NEWS 1/DAY	:30	\$275.00	09/17-09/18	2	1	2	\$550.00	
	11	W-F	12P-1230P	Buyline Comment: NOON NEWS 1/DAY	:30	\$275.00	09/12-09/14	3	1	3	\$825.00	
	12	M-TU	1P-2P	Buyline Comment: DAYS 1/DAY	:30	\$275.00	09/17-09/18	2	1	2	\$550.00	
	13	W-F	1P-2P	Buyline Comment: DAYS 1/DAY	:30	\$275.00	09/12-09/14	3	1	3	\$825.00	
	14	M-TU	2P-3P	Buyline Comment: DRS 1/DAY	:30	\$175.00	09/17-09/18	2	1	2	\$350.00	
	15	W-F	2P-3P	Buyline Comment: DRS 1/DAY	:30	\$175.00	09/12-09/14	3	1	3	\$525.00	
	16	M-TU	3P-4P	Buyline Comment: DR PHIL 1/DAY	:30	\$300.00	09/17-09/18	2	1	2	\$600.00	
	17	W-F	3P-4P	Buyline Comment: DR PHIL 1/DAY	:30	\$300.00	09/12-09/14	3	1	3	\$900.00	

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	18	M-TU	4P-430P	NEWS 430	:30	\$350.00	09/17-09/18	2	1	2	\$700.00	
		Buyline Comment: NEWS 430 1/DAY										
	19	W-F	4P-430P	NEWS 430	:30	\$350.00	09/12-09/14	3	1	3	\$1,050.00	
		Buyline Comment: NEWS 430 1/DAY										
	20	M-TU	430P-5P	NEWS	:30	\$450.00	09/17-09/18	2	1	2	\$900.00	
		Buyline Comment: NEWS 1/DAY										
	21	W-F	430P-5P	NEWS	:30	\$450.00	09/12-09/14	3	1	3	\$1,350.00	
		Buyline Comment: NEWS 1/DAY										
	22	M-TU	5P-630P	NEWS 5	:30	\$725.00	09/17-09/18	4	1	4	\$2,900.00	
		Buyline Comment: NEWS 5 2/DAY										
	23	W-F	5P-630P	NEWS 5	:30	\$725.00	09/12-09/14	6	1	6	\$4,350.00	
		Buyline Comment: NEWS 5 2/DAY										
	24	M-TU	630P-7P	JEOPARDY	:30	\$725.00	09/17-09/18	4	1	4	\$2,900.00	
		Buyline Comment: JEOPARDY 2/DAY										
	25	W-F	630P-7P	JEOPARDY	:30	\$725.00	09/12-09/14	6	1	6	\$4,350.00	
		Buyline Comment: JEOPARDY 2/DAY										
	26	M-TU	7P-730P	WHEEL	:30	\$725.00	09/17-09/18	2	1	2	\$1,450.00	
		Buyline Comment: WHEEL 1/DAY										

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	27	W-F	7P-730P	WHEEL Buyline Comment: WHEEL 1/DAY	:30	\$725.00	09/12-09/14	3	1	3	\$2,175.00	
	28	M-TU	11P-1130P	NEWS Buyline Comment: NEWS 2/DAY	:30	\$750.00	09/17-09/18	4	1	4	\$3,000.00	
	29	W-F	11P-1130P	NEWS Buyline Comment: NEWS 2/DAY	:30	\$750.00	09/12-09/14	6	1	6	\$4,500.00	
	30	M-TU	1135P-1235A	TONIGHT Buyline Comment: TONIGHT 1/DAY	:30	\$250.00	09/17-09/18	2	1	2	\$500.00	
	31	W-F	1135P-1235A	TONIGHT Buyline Comment: TONIGHT 1/DAY	:30	\$250.00	09/12-09/14	3	1	3	\$750.00	
	32	SA	6A-7A	NEWS SUNRISE Buyline Comment: NEWS SUNRISE	:30	\$200.00	09/15-09/15	2	1	2	\$400.00	
	33	SA	7A-9A	SAT TODAY Buyline Comment: SAT TODAY	:30	\$325.00	09/15-09/15	2	1	2	\$650.00	
	34	SA	5P-530P	NEWS Buyline Comment: NEWS	:30	\$350.00	09/15-09/15	3	1	3	\$1,050.00	
	35	SA	630P-7P	JEOPARDY Buyline Comment: JEOPARDY	:30	\$350.00	09/15-09/15	1	1	1	\$350.00	
	36	SA	11P-1130P	NEWS 11 Buyline Comment: NEWS 11	:30	\$750.00	09/15-09/15	2	1	2	\$1,500.00	

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	37	SA	5A-530A	NEWS	:30	\$1,250.00	09/15-09/15	1	1	1	\$1,250.00	
	Buyline Comment: NEWS											
	38	SA	530A-6A	NEWS	:30	\$1,250.00	09/15-09/15	1	1	1	\$1,250.00	
	Buyline Comment: NEWS											
	39	SU	6A-7A	NEWS SUNRISE	:30	\$185.00	09/16-09/16	1	1	1	\$185.00	
	Buyline Comment: NEWS SUNRISE											
	40	SU	7A-8A	SUN TODAY	:30	\$325.00	09/16-09/16	1	1	1	\$325.00	
	Buyline Comment: SUN TODAY											
	41	SU	8A-9A	MEET PRESS	:30	\$1,900.00	09/16-09/16	1	1	1	\$1,900.00	
	Buyline Comment: MEET PRESS											
	42	SU	9A-930A	NEWS TODAY	:30	\$250.00	09/16-09/16	1	1	1	\$250.00	
	Buyline Comment: NEWS TODAY											
	43	SU	930A-10A	CHRIS MATTHEWS	:30	\$250.00	09/16-09/16	1	1	1	\$250.00	
	Buyline Comment: CHRIS MATTHEWS											
	44	SU	11P-1130P	NEWS 11	:30	\$750.00	09/16-09/16	2	1	2	\$1,500.00	
	Buyline Comment: NEWS 11											

---REPORT TOTALS---

Report Totals: 111 / \$54,260.00

---SALES MONTHLY TOTALS---

Sep 12: 111 / \$54,260.00  
 Sales Totals: 111 / \$54,260.00

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Station Totals: 111 / \$54,260.00  
 Lines not sent/rcld/rtrn: 0 / \$0.00

---COMPETITIVE---

Market Totals	\$217,040	CATV 0%	KBLR 0%	KINC 0%	KLAS 28%	KSNV 25%
		KTNV 26%	KTUD 0%	KVCW 0%	KVMY 0%	KVVU 21%
		XXXX 0%				

---COMPETITIVE COMMENTS---

SHARES EST

Books NOV12  
 Demos RA35+

--- CREDIT RISK ---

CASH IN ADVANCE